

VICTORIA'S SECRET BOMBSHELL

There's a Bombshell in every woman.

NEW
LOOK



THE STORY

What does it mean to be a Bombshell? It's embracing who and what you are. It's being empowered in where you stand and using your voice. It means being totally, unapologetically YOU.

Sparkling and fresh, America's No. 1 fragrance is a timeless mix of fresh-cut flowers and afternoon sun.

Citrus notes and Brazilian Purple Passion Fruit start the fragrance off with bright, exotic sparkle.

The heart of the fragrance blooms with clean, petally Shangri-la Peony from Tibet and creamy-sweet Madagascan Vanilla Orchid.

But it's Italian Sunstruck Pine that gives Bombshell its inimitable aromatic twist. Previously reserved for mens fragrances, but pioneered for women with the creation of Bombshell, the note is captured at the moment the Ligurian Pine is warmed by the afternoon sun.

It's a new day. A new time. A new look for Bombshell.

FROM THE PERFUMER

"Bombshell is a celebration of being totally, unapologetically yourself. The blooming heart is Bombshell's signature floral: Peony, shining in an exotic burst of fruity sparkle."

— Master Perfumer, Adriana Medina

INGREDIENT SPOTLIGHT

SHANGRI-LA PEONY: Discovered in the Asian region known as Shangri-La, this bloom has a refreshing and tender scent with a mouth-watering fruitiness.

PURPLE PASSION FRUIT: Originating in the jungles of Brazil, the note has a sweet, yet bright tartness

VANILLA ORCHID: Native to Madagascar, this rare and protected orchid has a spicy-floral quality.

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Bold & confident. A sparkling mix of fresh-cut Peonies and exotic fruits in the afternoon sun.

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THE COLLECTION

FRAGRANCE FAMILY: Fruity Floral

NOTES: Purple Passionfruit • Shangri-la Peony • Vanilla Orchid

EAU DE PARFUM, \$79.95/3.4 oz, \$59.95/1.7 oz

EAU DE PARFUM ROLLERBALL, \$19.95/.23 oz

Our most concentrated, pure version of the fragrance.

FINE FRAGRANCE MIST,

\$25/8.4 oz, \$15/2.5 oz

A lighter touch of fragrance.

FINE FRAGRANCE LOTION,

\$25/8.4 oz

Silky, fragrant softness. Layer with Eau de Parfum or mist for the longest lasting fragrance experience.



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EAU DE PARFUM



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VICTORIA'S
SECRET
BOMBSHELL
FINE FRAGRANCE MIST
BRUME PARFUMÉE DE LUXE

e250mL/8.4fl oz



VICTORIA'S
SECRET
BOMBSHELL
FINE FRAGRANCE LOTION
LOTION PARFUMÉE DE LUXE

e250mL/8.4fl oz



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EAU DE PARFUM



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EAU DE PARFUM

VICTORIA'S
SECRET
BOMBSHELL

EAU DE PARFUM

e 100 ml/3.4 fl oz





VICTORIA'S
SECRET

BOMBSHELL

FINE FRAGRANCE LOTION
LOTION PARFUMÉE DE LUXE

e250mL/8.4 fl oz



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FINE FRAGRANCE MIST
BRUME PARFUMÉE DE LUXE

e250mL/8.4fl oz



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