INTRODUCING THE LOVE CLOUD

COLLECTION

BY VICTORIA'S SECRET

A WHOLE NEW LEVEL OF COMFORT

EIGHTEEN WOMEN. ONE INCREDIBLY COMFORTABLE COLLECTION.

We gave our amazing cast the softest, can't-help-but-touch selection of bras Victoria's Secret has ever created. Whatever you call it, we think it will be the most comfortable collection you've ever worn. Featuring a cloud-like pad, the softest fabric, a smoothing back and sides, fully adjustable straps, and our signature gold V-hardware. Launching in six classic frames, you'll wonder how you ever got dressed without it.

Bra sizes: 32A-40DDD, 32C-40DDD, XS-XL. • Panty sizes: XS-XXL.



Hailey, 25, Model wearing **THE SMOOTH DEMI BRA** in a 32B



Production Coordinator wearing **THE LACE HALF-PAD**



wearing **THE SMOOTH DEMI BRA** in a 32C



Adut, 22, Model wearing **THE SMOOTH STRAIGHT-NECK**





wearing THE LACE HALF-PAD PLUNGE BRA in a 36C wearing THE PUSH-UP PLUNGE BRA in a 32B



wearing THE PUSH-UP PLUNGE BRA in a 36C



wearing THE SMOOTH DEMI BRA in a 36C



wearing THE PUSH-UP PLUNGE BRA in a 34B



wearing THE SMOOTH DEMI BRA in a 32C



wearing THE SMOOTH DEMI BRA in a 38D



wearing THE SPORT BRA in a Medium



wearing THE SMOOTH DEMI BRA in a 34B



wearing THE LACE HALF-PAD PLUNGE BRA in a 34B



wearing THE PUSH-UP PLUNGE BRA in a 38C



wearing THE SMOOTH DEMI BRA in a 34B



wearing THE LACE HALF-PAD PLUNGE BRA in a 34B



wearing THE LACE HALF-PAD PLUNGE BRA in a 34A















































