

CONCEPT

VICTORIA'S SECRET BOMBSHELL INTENSE

Provocative. Powerful. Intense.



LAUNCH: AUGUST 13, 2019



THE STORY

Bombshell Intense is a provocative new addition to our iconic Bombshell Fragrance Collection.

Inspired by the color red, Bombshell Intense embodies all the color implies:

power, strength, glamour, passion. Lush Cherry, creamy and bright.

Red Peony for a rich, saturated take on Bombshell's signature, petally floral.

Sultry Vanilla wraps the entire fragrance in decadent warmth.

For questions and all press related inquires, please contact kim@farringtonpr.com

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Provocative. Powerful. Intense.

Provocative & powerful. A decadent affair of Lush Cherry, Red Peony and Sultry Vanilla.

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THE COLLECTION

FRAGRANCE FAMILY: Chypre Fruity Floral
NOTES: Lush Cherry, Red Peony, Sultry Vanilla

EAU DE PARFUM, \$68/3.4 oz, \$55/1.7 oz
EAU DE PARFUM ROLLERBALL, \$18/.23 oz

FRAGRANCE MIST, \$25/8.4 oz, \$15/2.5 oz
A lighter touch of fragrance.

FRAGRANCE LOTION, \$25/8.4 oz
Silky, fragrant softness.

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BOMBSHELL
INTENSE



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EAU DE PARFUM
e 50 ml / 1.7 fl oz

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EAU DE PARFUM
ROLLERBALL/FLACON À BILLE

7 ml/.23 fl oz

VICTORIA'S SECRET



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BOMBSHELL
INTENSE

FRAGRANCE MIST
BRUME PARFUMÉE

e250ml/8.4fl oz



VICTORIA'S SECRET

BOMBSHELL
INTENSE

FRAGRANCE MIST
BRUME PARFUMÉE

e 75 ml/2.5 fl oz



VICTORIA'S
SECRET

BOMBSHELL
INTENSE

FRAGRANCE LOTION
LOTION PARFUMÉE

e 250ml / 8.4 fl oz