

THIS JUST IN: MARCH 18, 2019

VICTORIA'S SECRET ANNOUNCES RETURN OF SWIM ONLINE!

The 2019 Swim collection at Victoria's Secret makes its eagerly awaited return today, available exclusively online at [VictoriasSecret.com/swimwear](https://www.victoriassecret.com/swimwear).

Due to overwhelming demand, the brand has curated a limited assortment of the popular swimwear on its e-commerce platform for spring/summer featuring the best brands, silhouettes and trends of the season.

In addition to Victoria's Secret Swim, a select assortment of the world's best swimwear brands, including Seafolly, Banana Moon, Lascana and La Blanca will be available at [VictoriasSecret.com](https://www.victoriassecret.com).

The Swim range offers must-have patterns, colors and styles. Styles include high-waist bikinis, Brazilian-cut legs and asymmetric shapes, plus classics that Victoria's Secret Swim is known for.

The Swim campaign features Supermodels Sara Sampaio, Jasmine Tookes, Romee Strijd, Grace Elizabeth, Lorena Rae, Aiden Curtiss, Megan Williams and Maya Stepper.

Additionally, an all-new assortment of Victoria's Secret Sunglasses—the ultimate swimwear accessory—will be available at select stores and online. The collection features fashion designs and a range of classic and modern styles.

@VictoriasSecret
#VSswim

Stay Connected:

Victoria's Secret: <https://www.victoriassecret.com/swimwear>

Instagram: <https://www.instagram.com/victoriassecret>

Twitter: <https://twitter.com/VictoriasSecret>

Facebook: <https://www.facebook.com/victoriassecret>

About Victoria's Secret:

Victoria's Secret is the leading specialty retailer of bras, panties, lingerie, pajamas and beauty products with prestige fragrances, body care, celebrated Supermodels and world-famous runway shows. A business of L Brands, Inc. (NYSE: LB), Victoria's Secret serves customers at more than 1,600 Victoria's Secret Lingerie and Beauty stores around the globe and online at www.victoriassecret.com, enabling them to shop the brand anywhere and anytime.

VICTORIA'S SECRET



SWIM IS BACK

And Better Than Ever!

A new capsule collection has dropped at [VictoriasSecret.com](https://www.victoriassecret.com)!
The curated assortment includes Victoria's Secret exclusives, plus new and sexy styles from Seafolly, Banana Moon, Lascana, La Blanca & more.
Limited-edition and exclusively online.

NEW STYLES

Sexy lace-ups, eye-catching cutouts & asymmetrical silhouettes

NEW COLORS

Soft limes, denim blues & pop pinks

NEW PATTERNS

On-trend animal prints, flirty florals & tie-dyed details

#VSswim

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