

CONCEPT

# VICTORIA'S SECRET BOMBSHELL PARADISE

*I have arrived.*



LAUNCH: APRIL 16, 2019



## THE STORY

Summer in St. Tropez. Bikinis with diamonds. Beach glamour by the sea.  
Introducing Bombshell Paradise, a limited-edition sister to our #1 Bombshell fragrance.

Bombshell is summering in paradise—and we captured it in scent. It opens with a bright hit of Grapefruit and Black Currant. Tropical Lily of the Valley and radiant woods add the warmth of the sun. Sunstruck Pine—key in our original Bombshell scent—is a breath of fresh air.  
What paradise smells like.

For questions and all press related inquires, please contact [kim@farringtonpr.com](mailto:kim@farringtonpr.com)

VICTORIA'S SECRET

# VICTORIA'S SECRET BOMBSHELL PARADISE

*I have arrived.*

Summer & sunsets. A sun-drenched blend of tropical florals and bright grapefruit at the beach.

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## THE COLLECTION

**FRAGRANCE FAMILY:** Fruity Floral

**NOTES:** Sparkling Grapefruit, Lily of the Valley, Black Currant

EAU DE PARFUM, \$68/3.4 oz, \$55/1.7 oz  
EAU DE PARFUM ROLLERBALL, \$18/.23 oz

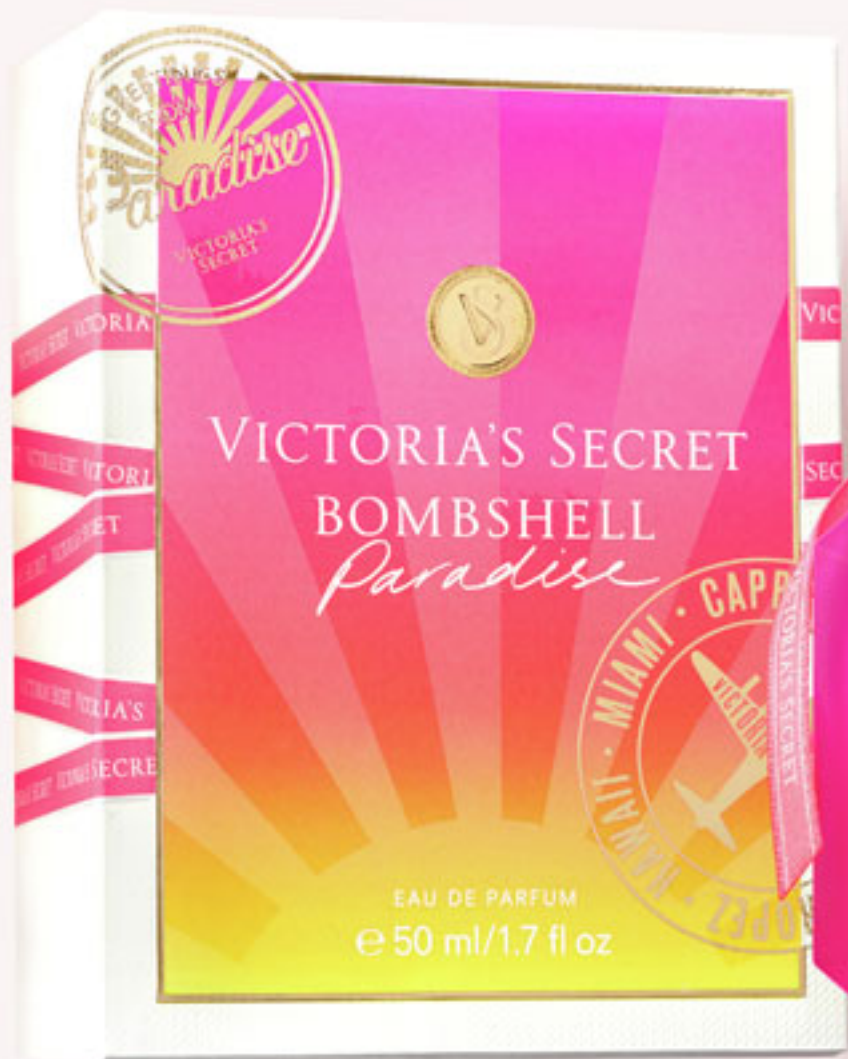
FRAGRANCE MIST,  
\$25/8.4 oz  
A lighter touch of fragrance.

VELVET BODY CREAM,  
\$19.50/6.7 oz  
Rich cream with Shea and Cocoa Butters. Infuses skin with 24-hour moisture while amplifying the staying power of your signature fragrance.

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VICTORIA'S SECRET  
BOMBSHELL  
*Paradise*











GREETINGS  
FROM

*Paradise*

VICTORIA'S  
SECRET