

# VICTORIA'S SECRET

PRESS ROOM / EXCLUSIVELY FOR THE MEDIA

THIS JUST IN...OCTOBER 4, 2018

## VICTORIA'S SECRET AND MARY KATRANTZOU ANNOUNCE EXCLUSIVE COLLECTION

Victoria's Secret announces their newest designer collaboration: Victoria's Secret x Mary Katrantzou.

Dubbed the "Queen of Prints," London-based fashion designer Mary Katrantzou has designed an exclusive collection for the world's leading lingerie retailer that perfectly blends her feminine and innovative design aesthetic with the sexy and glamorous style that Victoria's Secret is known for.

"Everything that Victoria's Secret creates is about a woman feeling confident and empowered—and also having fun with what she is wearing. This collaboration is going to be bold, fun and playful," says Katrantzou.

The collaboration marks the second time that Victoria's Secret has partnered with a luxury brand to create an exclusive range.

Katrantzou has also designed a section for the 2018 **VICTORIA'S SECRET FASHION SHOW**. The Victoria's Secret x Mary Katrantzou capsule collection will feature looks from the runway and will be carried in select Victoria's Secret stores and on VictoriasSecret.com this holiday season.

### GET AN INSIDER'S LOOK:

<https://www.instagram.com/victoriassecret>  
<https://www.instagram.com/marykatrantzou>

<https://www.facebook.com/victoriassecret>  
<https://www.facebook.com/mary.katrantzou>

<https://twitter.com/VictoriasSecret>  
<https://twitter.com/marykatrantzou>

<https://www.victoriassecret.com/fashion-show>  
<http://vspressroom.com/victorias-secret-fashion-show>

**#VSxMaryKatrantzou #VSFashionShow @VictoriasSecret @MaryKatrantzou**

### Victoria's Secret Press Contact:

Jena Bauer  
[Jbauer@victoria.com](mailto:Jbauer@victoria.com)

### KCD Press Contacts:

Alexa Kopel  
[Kopel@kcdworldwide.com](mailto:Kopel@kcdworldwide.com)

Claire Juden  
[Juden@kcdworldwide.com](mailto:Juden@kcdworldwide.com)



VICTORIA'S SECRET  
x  
MARY KATRANTZOU

















