

VICTORIA'S SECRET BOMBSHELL

Shanghai 2017 Edition

Your favorite Bombshell fragrance in a collectible runway-ready bottle.

LAUNCH: NOVEMBER 14, 2017

LIMITED-
EDITION
BOTTLE



THE STORY

This holiday, your favorite Bombshell is hitting the runway in our collectible, limited-edition Fashion Show bottle design.

Like our signature pink carpet, the bottle is shocking pink. And like a new Angel, she's getting her very first pair of wings. In high-shine black and studded with sparkle, the custom wing charms hang delicately from the back of the bottle—perfectly photo-ready.

Inside this exclusive bottle is the original award-winning fragrance you love. Bombshell starts with Citrus notes and Brazilian Purple Passion Fruit for bright, irresistible sparkle. Shangri-la Peony from Tibet and Madagascan Vanilla Orchid add a vibrant, exotic rush.

Of course, it's the Italian Sunstruck Pine that gives Bombshell its unique signature. Captured at the moment the Ligurian Pine is warmed by the afternoon sun, the note adds aromatic warmth, and makes Bombshell part of an entirely new fragrance category: Fruity Aromatic Floral.

Hello, Bombshell: Welcome to The Show.

EAU DE PARFUM, \$52/1.7 oz
EAU DE PARFUM ROLLERBALL, \$18/.23 oz



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A close-up photograph of a Victoria's Secret Bombshell perfume bottle. The bottle is octagonal and filled with a vibrant pink liquid. It has a black, faceted cap and a silver-toned collar with a logo. The bottle is set against a background of shimmering, metallic pink fabric. The text on the bottle is centered and reads: VICTORIA'S SECRET BOMBSHELL Shanghai 2017.

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VICTORIA'S SECRET
BOMBSHELL
Champagne

Eau de Parfum
100% ALCOHOL & WATER
3.33 fl. oz.

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