VICTORIA’S SECRET NAMES NEW SUPERMODEL ANGELS

NEW YORK, April 28, 2015 -- Victoria’s Secret today announced they are adding ten models to their roster of Supermodel Angels.

Joining already established Angels Lily Aldridge, Alessandra Ambrosio, Adriana Lima, Behati Prinsloo, and Candice Swanepoel are models Kate Grigorieva (Russia), Taylor Hill (Colorado), Elsa Hosk (Sweden), Martha Hunt (North Carolina), Jac Jagaciak (Poland), Stella Maxwell (United Kingdom), Lais Ribeiro (Brazil), Sara Sampaio (Portugal), Romee Strijd (Holland) and Jasmine Tookes (California).

The expanded Angel lineup gives Victoria’s Secret the largest group of contract models in its history and the most powerful collection of established and emerging models in the world. The timing was appropriate. The brand has, over the past few years, put increasing emphasis on both its Swim and Sport lines, while substantially increasing its international distribution. Victoria’s Secret continues to dominate the multi-billion dollar lingerie market where it is, by far, the global leader.

Some brief background on each new Angel:

KATE GRIGORIEVA is an accomplished ballroom dancer. She graduated from art school and received her Bachelor’s Degree in Marketing before starting her modeling career.

TAYLOR HILL was scouted at a horse ranch in Colorado. She likes new music, reading, snowboarding and practicing yoga.

ELSA HOSK began modeling after her father submitted photographs to a local agency. Elsa balanced modeling with a professional basketball career, eventually leaving the court to pursue modeling full time.

MARTHA HUNT was discovered in her home state of North Carolina at a modeling competition. She likes to cook and stays active with surfing and dancing.

JAC JAGACIAK was discovered during a casting at a shopping mall in her hometown of Puszczykowo. She comes from an athletic family, and trained in track and field since childhood. She enjoys playing sports and cooking.

STELLA MAXWELL has lived all over the world. She was discovered by a New Zealand agent, loves racket sports, hiking and travel.

LAIS RIBEIRO stays active with boxing, volleyball and soccer. She also has a passion for salsa dancing.

SARA SAMPAIO has won the Portuguese “Best Female Model” Golden Globe multiple times. She is a brown belt in karate, plays the violin, and loves to surf.

ROMEE STRIJD has a passion for interior design and cooking. She stays fit with running and boxing.

JASMINE TOOKES practiced gymnastics for 14 years and played high school volleyball. She is a self-described “foodie” who loves trying new and exotic meals.
Victoria’s Secret recently announced their inaugural “International Bombshells’ Day,” scheduled for May 2. The brand will offer exclusive, limited time specials at stores, and online at VictoriasSecret.com. Women are encouraged to pamper themselves, embrace their “inner Bombshell”, spend time with friends and, maybe, do a little shopping.

To see how the newest Angels will celebrate Bombshells’ Day, follow Victoria’s Secret on Instagram, Twitter and Facebook using #TheNewestAngels

Instagram: VictoriasSecret
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