THE NEWEST VICTORIA’S SECRET ANGELS LANDED IN TIMES SQUARE
TO CELEBRATE THE NEW BODY BY VICTORIA CAMPAIGN

The newest Victoria’s Secret Angels Kate Grigorieva (Russia), Taylor Hill (Colorado), Elsa Hosk (Sweden), Martha Hunt (North Carolina), Jac Jagaciak (Poland), Stella Maxwell (United Kingdom), Lais Ribeiro (Brazil), Sara Sampaio (Portugal), Romee Strijd (Holland) and Jasmine Tookes (California) celebrated the all new Body by Victoria collection on Military Island in the heart of Times Square in New York City. These models join established Angels Lily Aldridge, Alessandra Ambrosio, Adriana Lima, Behati Prinsloo, and Candice Swanepoel expanding the brand’s Supermodel lineup.

The all new and even better Body by Victoria collection offers the softest bras, smoothest lace, and most comfortable fit. Victoria’s Secret also introduces the new Lounge Collection, which features two new styles—the Lounge Bra and Bralette. The collections come in 12 silhouettes ranging from sizes A-DDD and XS to XL. This is the first campaign that all 10 of the newest Angels will appear in together.

The newest Angels also debuted the Victoria’s Secret Body Care collection and re-introduced the popular Tease fragrance. The Victoria’s Secret Daily Body Care collection includes four daily-use products that deliver nourished, touchable skin from head to toe: smoothing scrub/wash, ultrarich cream wash, hydrating body lotion and a weightless body oil. Clinically proven formulas with patent-pending technology, the new VS Body Care collection is available in four different scents: Acai, Verbena, Shea and Coconut Milk. Additionally, Victoria’s Secret Tease is a warm fragrance with notes of black vanilla, frozen pear and blooming gardenia. It is the ultimate flirty scent encased in a boudoir-inspired bottle with a touch of lace, fishnet and a hot pink atomizer.
ALL NEW, EVEN BETTER!

BODY BY VICTORIA
ALL NEW! BODY BY VICTORIA
COMING JULY 2015

BODY IS EVEN BETTER:


THE SMOOTHEST LACE: So soft & disappears under tops.

THE MOST COMFORTABLE FIT: Curved, open back for even more support. Memory Fit padding conforms to your curves.

NEW! THE LOUNGE COLLECTION: The softest bras made to chill, lounge, play.


Plus, the matching panties are now in even softer lace!

Sizes A-DDD & XS-XL. $28.50 & up.

At Victoria’s Secret stores and VictoriasSecret.com.

For more information, please contact Nate Hinton at 212.590.5125 or hinton@kcdworldwide.com.

Victoria’s Secret
1740 Broadway, New York, NY, 10019
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The key to soft, smooth, supple skin is hydration. Enter our Ultimate Moisture System—four daily-use products that deliver nourished, touchable skin from head to toe:

1. Smoothing Scrub/Wash: gentle exfoliation
2. Ultrarich Cream Wash: moisture-rich cleansing
3. Hydrating Body Lotion: 24-hour hydration
4. Weightless Body Oil: deep hydration in lightweight form

Every one of these Victoria’s Secret Body formulas starts with the strength of our exclusive Cotton Moisture Complex. Inspired by the breathable softness of Cotton fabrics, our Complex is formulated with a proprietary blend of high-performance naturals including Cottonseed Extract, White Tea and Vitamins A, C and E for ultimate hydration.

Plus, our formulas are specifically designed using “Smart Technology” to deliver customized hydration, tailoring moisture according to each body’s unique needs. The Ultimate Moisture System is available in four ultralight scents, each offering an additional skin benefit of its own: Antioxidant Açai, Refreshing Verbena, Nourishing Shea and Conditioning Coconut Milk.

Healthy, supple, incredibly soft skin—it’s the secret to a sexy body.
Get it with Victoria’s Secret Body.
THE COLLECTION

SMOOTHING SCRUB/WASH, $18/8 oz
Exfoliate. Cleanse. Buff your way flawless, every day. Reveals gorgeous, soft skin and an all-over glow.
• Polishing beads for gentle exfoliation

ULTRARICH CREAM WASH, $18/12 oz
Feathersoft lather for nourishing, everyday cleansing. Touchably soft. Beyond smooth.
• Replenishing Rice Milk and Coconut Oil

HYDRATING BODY LOTION, $18/12 oz
All-day hydration. All-over softness. And the secret to silky-smooth, healthy-looking skin, every day.
• Continuous 24-hour moisture

WEIGHTLESS BODY OIL, $18/8.4 oz
• Restorative Argan, Sunflower and Grapeseed Oils
• Continuous 24-hour moisture

THE SCENTS

ANTIOXIDANT AÇAÍ
Known for its skin protective qualities, Brazilian Açai Berry is reputed to be one of the most powerful antioxidants in nature.

REFRESHING VERBENA
Native to South America, this citric plant is known to refresh the senses while calming skin.

NOURISHING SHEA
Sometimes referred to as a superfood for skin, Shea Butter is known for its intense moisturization and healing properties.

CONDITIONING COCONUT MILK
Rich in vitamins and proteins, Coconut Milk is known for its soothing and moisturizing properties.

THE ULTIMATE MOISTURE SYSTEM
Every formula in the system features our exclusive Cotton Moisture Complex and patent-pending technology for ultimate hydration. Four products for daily use, each available in four beneficial scents.

LAUNCH: JULY 24, 2015
THE COLLECTION

EAU DE PARFUM, $52/1.7 oz, $68/3.4 oz
ROLLERBALL, $18/.24 oz
The ultimate flirt.

SCENTED BODY MIST, $25/8.4 oz
Sheer fragrance mist offers a lighter rendition of the playful scent.

SCENTED BODY LOTION, $20/6.7 oz
Luxe lotion for rich moisture and playful scent.

FRAGRANCE FAMILY: Warm
NOTES: Black Vanilla, Frozen Pear, Blooming Gardenia

FUN FACT:
Tease originally launched as a limited-edition fragrance, but it was such a hit, it became part of our core collection.

WE LOVE...
How the ultra feminine details—a touch of lace, the flirty fishnet, the hot pink atomizer—give the bottle a glamorous yet playful feel.

Wildly irresistible. Anything but predictable. Impossible to ignore. Naughty is nice with this warm, playful fragrance.