VICTORIA’S SECRET SUPERMODELS CELEBRATE THE SEXIEST PUSH UPS AND THE VICTORIA’S SECRET SWIM SPECIAL

Victoria’s Secret Supermodels Lily Aldridge and Jasmine Tookes celebrated the launch of the spring’s sexiest push up bras and the first ever Victoria’s Secret Swim Special airing on CBS.

With the debut of the new bras, So Obsessed and Very Sexy Bare, Victoria’s Secret fans will get the best of both worlds – hot looks and total comfort. So Obsessed features the new Memory Fit padding for a sexy lift, while Very Sexy Bare comes with plunging bra lines and no slip fabrics.

Fans can also tune in to CBS on Thursday, February 26th at 10:00PM ET/PT for the first ever Victoria’s Secret Swim Special filmed in Puerto Rico featuring Adriana Lima, Candice Swanepoel, Behati Prinsloo, Lily Aldridge, Alessandra Ambrosio, Elsa Hosk, Martha Hunt, Jasmine Tookes, Stella Maxwell, Joan Smalls and Jac Jagaciak. The special gives you exclusive access to the models as they tackle jungle treks, underwater shoots and overcome personal fears for a unique insight into their lives. Joining them to perform exclusively will be Grammy Award-winning artists Maroon 5 and Juanes.

The 2015 Swim collection and the So Obsessed and Very Sexy Bare Push Up bras are available at VictoriasSecret.com, in the Victoria’s Secret Catalogue and select Victoria’s Secret stores nationwide.

For more information please contact:
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All New
VICTORIA’S SECRET
Push-ups
Things are heating up...

This spring, Victoria’s Secret introduces a new look—including two new styles—to its hottest push-ups!

NEW! SO OBSESSED BY VICTORIA’S SECRET
The best of both worlds: hot looks and total comfort. Featuring our signature Memory Fit padding, which memorizes your curves and adds serious cleavage.

NEW! VERY SEXY BARE
For every sexy outfit: A down-to-there plunge in the back... and no-slip fabric lets you wear it as low-back as you’d like!

Plus, find the Very Sexy Push-Up, Very Sexy Multi-Way and Bombshell Add-2-Cups in all new colors, prints and lace.

Sizes A-DDD. $48 & up.

At Victoria’s Secret stores and VictoriasSecret.com.

For more information, please contact Nate Hinton at 212.590.5125 or hinton@kcdworldwide.com.

Victoria’s Secret
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