VICTORIA’S SECRET

VICTORIA’S SECRET FORBIDDEN

Break the rules. Experience the Forbidden.

Inspired by the girl who seduces her way through life, Victoria’s Secret Forbidden is an addictive warm fragrance with a tempting, exotic twist.

LAUNCH: JANUARY 28, 2014

THE COLLECTION

EAU DE PARFUM, $52/1.7 oz, $68/3.4 oz
Break the rules. Experience the Forbidden.

FRAGRANCE LOTION, $20/6.7 oz
Luxe lotion drenches skin in rich, soothing moisture and sultry scent.

FRAGRANCE MIST, $25/8.4 oz
Sheer fragrance mist offers a lighter rendition of the sultry scent.

FRAGRANCE FAMILY: Warm

NOTES: Exotic Pear, Jasmine, Amber Wood

THE TREND:
The tonal animal on the bottle is a subtle nod to our favorite sexy print.

FUN FACT:
We worked exclusively with two French perfumers to create Victoria’s Secret Forbidden. The warm notes in this fragrance are derived from sustainable sources, including Incense Wood, Roasted Tonka and Australian Sandalwood.

WE LOVE...
This exotic take on a traditional warm fragrance—it feels almost steamy and skin-like.
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VERY SEXY

new look

Start the ultimate seduction. Be Very Sexy.

The award-winning fragrance you love gets an elevated new look.

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THE COLLECTION

EAU DE PARFUM, $52/1.7 oz, $68/3.4 oz
Start the ultimate seduction. Be Very Sexy.

FRAGRANCE LOTION, $20/6.7 oz
Luxe lotion drenches skin in rich, soothing moisture and seductive scent.

FRAGRANCE MIST, $25/8.4 oz
Sheer fragrance mist offers a lighter rendition of the seductive scent.

FRAGRANCE FAMILY: Warm

NOTES: Vanilla Orchid, Sun-drenched Clementine, Midnight Blackberry

FUN FACT:
Very Sexy is one of Adriana Lima’s favorite fragrances.

VS TIP:
Apply to pulse points and anywhere the body radiates warmth. This “activates” the fragrance, making it unique to you.