VICTORIA’S SECRET SUPERMODEL LILY ALDRIDGE CELEBRATES THE REVEAL OF THE 2014 WHAT IS SEXY? LIST

VICTORIA’S SECRET SUPERMODEL Lily Aldridge celebrated the reveal of the highly anticipated What Is Sexy? List yesterday at the Powell Street store in San Francisco. This year, sexy is all about LESS IS MORE. The 2014 What Is Sexy? List honors the hottest and most inspiring women in Hollywood who embody a simple, casually confident lifestyle. From Sexiest Street Style to Sexiest Natural Beauty, the women who made the list are all about maximum impact with minimal effort and no filter needed:

**Sexiest Actress:** Margot Robbie
**Sexiest Summer Glow:** Blake Lively

**Sexiest Legs:** Amber Heard
**Sexiest Street Style:** Alexa Chung

**Sexiest Bikini Body:** Jenna Dewan Tatum
**Sexiest TV Cast:** The Vampire Diaries

**Sexiest Hair:** Lily Collins
**Sexiest Short Hair, Don’t Care:** Jennifer Lawrence

**Sexiest Smile:** Taylor Swift
**Sexiest Sporty Style:** Jessica Biel

**Sexiest Lips:** Emilia Clarke
**Sexiest Natural Beauty:** Nina Dobrev

**Sexiest Sense of Humor:** Zooey Deschanel
**Sexiest Eyes:** Emma Stone

**Sexiest Mom:** Jessica Simpson
**Sexiest Up-and-Comer:** Jhene Aiko

**Sexiest Songstress:** Ellie Goulding
**Sexiest Curves:** Gabrielle Union

**Sexiest International Import:** Lily James

Plus, the two winners for the Fan Voted categories are:

**Sexiest Selfie:** Gigi Hadid
**Sexiest Social Star:** Shay Mitchell

Inspired by the What Is Sexy? List, Victoria’s Secret also celebrated the launch of the new, simple and sexy collections of bras, including the Incredible, Fabulous, T-Shirt Bra and Unlined styles. Incredible by Victoria’s Secret is the most comfortable collection of bras with smooth cups and fully adjustable straps. The Fabulous Bra comes in multiple silhouettes with lightweight padding. The T-Shirt Bra collection has a softer touch with a bit of lift for a natural shape, while the Unlined styles are made with sheer, mesh lining for a more fashion forward, and sexy look. The new bra collections range in sizes from A-DDD and come in an array of fall colors including black, olive, navy, rich grape and more. Victoria’s Secret also introduces a sexy and simple fragrance, Eau So Sexy. The new fragrance is a fresh scent that makes it ideal for everyday and the perfect match for the new, simple and sexy bras.


Victoria’s Secret invites you to see more about the 2014 What Is Sexy? List at:

VS All Access on VictoriasSecret.com, Facebook.com/VictoriasSecret, @VictoriasSecret on Twitter and Instagram with #WhatsSexy and #LessIsMore

Learn more about VS Angel Lily Aldridge here:
Lily Aldridge: http://vsallaccess.victoriassecret.com/supermodels/lily-aldridge

About Victoria’s Secret
Victoria’s Secret is the leading specialty retailer of lingerie and beauty products, dominating its field with modern fashion-inspired collections, prestige fragrances and cosmetics, celebrated supermodels and world-famous runway shows. A business of Limited Brands (NYSE:LTD), its more than 1000 Victoria’s Secret Lingerie and Beauty stores, the catalogue and VictoriasSecret.com allow customers to shop the brand anywhere, anytime, from any place.

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NEW. SIMPLE. SEXY.

OUR NEWEST COLLECTIONS

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OUR NEWEST COLLECTIONS

Three all new collections: The T-Shirt Bra, Fabulous by Victoria’s Secret and Incredible by Victoria’s Secret. It’s a “less is more” kind of thing…

THE T-SHIRT BRA
It’s everything you love about Victoria’s Secret: perfect lift, smooth support and (of course!) always sexy. Available in Demi, Unlined Demi & Perfect Shape.

FABULOUS BY VICTORIA’S SECRET
Sleek perfection and always fabulous… without all the bells and whistles. Available in Demi, Unlined Demi & Push-Up.

INcredible by Victoria’s Secret

LIMITED EDITION
Unlined and unbelievably sexy. Available in Unlined Demi.

Sizes 32B-38DD
$39.50 & up

Exclusively at Victoria’s Secret stores, catalogue and VictoriasSecret.com.

For more information, please contact Nate Hinton at 212.590.5125 or hinton@kcdworldwide.com.

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