

VICTORIA'S SECRET

VICTORIA'S SECRET FEARLESS

Attitude is everything.

Provocative. Confident. Undeniably sexy. Victoria's Secret Fearless is a modern take on a seductive floral fragrance.

LAUNCH: AUGUST 26, 2014



THE COLLECTION

EAU DE PARFUM, \$52/1.7 oz, \$68/3.4 oz
Attitude is everything.

FRAGRANCE LOTION, \$20/6.7 oz
Luxe lotion for rich moisture and provocative scent.

FRAGRANCE MIST, \$25/8.4oz
Sheer fragrance mist offers a lighter rendition of the provocative scent.

FRAGRANCE RING \$35/.5 oz
Pyramid stud ring flips open to reveal Victoria's Secret Fearless solid perfume. Perfect for scent touch-ups throughout the day and into the night.

LUMINOUS FRAGRANCE POWDER, \$25/2.5 oz
Luminous powder leaves skin with glimmering highlights and a touch of provocative scent.

EAU DE PARFUM ROLLERBALL \$18/.23oz
Attitude is everything.

FRAGRANCE FAMILY: Floral

NOTES: Black Currant, Purple Diamond Iris, Orris

FUN FACT:

The Purple Diamond Iris note was captured exclusively for VS using Living Flower Technology, making it one of the most expensive ingredients in perfumery.

THE TREND:

Black and gold studded embellishments—as seen on our bottles and fragrance ring—offer a touch of edgy luxe for fall. It's excess in all the right ways.

VSTIP:

Apply the fragrance lotion on arms, legs and decollété and layer the Eau de Parfum or mist on top for touchably soft skin and provocative scent that lasts.



