

# BOMBSHELL SUMMMER

*Summer like a Bombshell.*



## THE STORY

Bikinis, beaches and best babes. Following the sun to her next adventure. Catching every pink sunset. That's a Bombshell Summer.

The fragrance captures the insta-happy vibes and addicting energy of warm sunshine with a combination of refreshing Sparkling Grapefruit and juicy Black Currant. Amazon-picked Lily of the Valley, a flirty-tropic floral, meets radiant, Sundrenched Woods. Sunstruck Pine, one of the key elements of the original Bombshell, gives these bright fruits and florals a fresh edge.

Inspired by the blaze of color in a sunset sky, our designers created this ombré bottle. Our signature Bombshell stripe and sleek bow completed the look.

Sexy, bold and bright. The ultimate summer statement. Summer like a Bombshell.

# BOMBSHELL SUMMER

*Summer like a Bombshell.*

An ultra-bright, sun-drenched twist on our #1 fragrance. The scent of exotic petals and energizing grapefruit on a sparkling beachside.

**LAUNCH: April 17, 2018**



## THE COLLECTION

**FRAGRANCE STYLE:** Fruity Floral

**NOTES:** Grapefruit, Black Currant, Lily of the Valley.

EAU DE PARFUM, \$68/3.4 oz, \$55/1.7 oz  
Summer like a Bombshell.

EAU DE PARFUM ROLLERBALL DUO,  
\$18/.23 oz  
Bombshell + Bombshell Summer

FRAGRANCE MIST, \$25/8.4 oz

A lighter touch of fragrance.

FRAGRANCE LOTION, \$25/8.4 oz  
Silky, fragrant softness.

FRAGRANCE POWDER-OIL, \$25/3.4 oz

**FUN FACT:**

Our perfumers set out to create a refreshing and totally addicting fragrance inspired by the happy vibes and uplifting energy of warm sunshine.

**WE LOVE...**

How the sunset-inspired ombré and signature stripe combine to capture the sexy energy of the scent.

For questions and all press related inquires, please contact [VSB@blueskypr.com](mailto:VSB@blueskypr.com).



VICTORIA'S SECRET  
BOMBAJAZZ



VICTORIA'S  
SECRET

VICTORIA'S  
SECRET

BOMBSHELL  
*Summer*  
FRAGRANCE LOTION  
LOTION PARFUMÉE

e 250ml/8.4 fl oz

BOMBSHELL  
*Summer*  
FRAGRANCE MIST  
BRUME PARFUMÉE

e 250ml/8.4 fl oz

VICTORIA'S SECRET  
BOMBSHELL  
LIP GLOSS

VICTORIA'S SECRET  
BOMBSHELL  
*Summer*  
LIP GLOSS

VICTORIA'S SECRET  
BOMBSHELL

*Summer*



VICTORIA'S SECRET  
BOMBSHELL

*Summer*

VICTORIA'S SECRET  
BOMBSHELL  
EAU DE PARFUM

VICTORIA'S SECRET  
BOMBSHELL  
*Summer*  
EAU DE PARFUM



VICTORIA'S  
SECRET

BOMBSHELL  
*Summer*

FRAGRANCE MIST  
BRUME PARFUMÉE

e250ml/8.4fl oz



VICTORIA'S  
SECRET

BOMBSHELL  
*Summer*

FRAGRANCE LOTION  
LOTION PARFUMÉE

e 250ml/8.4 fl oz



A tall, rectangular bottle with a gradient from bright pink at the top to orange at the bottom. It has a gold-colored cap. A white label is centered on the upper half of the bottle.

VICTORIA'S  
SECRET

BOMBSHELL  
*Summer*

FRAGRANT POWDER-OIL  
POUDRE-HUILE PARFUMÉE

e100 ml/3.4 fl oz