

CONCEPT

# INTENSE

*No limits.*



## THE STORY

Going to extremes. Too much is never enough.

Intense is about a desire that has to be met. It's the feeling our perfumers wanted to capture in creating this intoxicating scent: Plum Noir and Sueded Musks are instantly enticing. Our exclusive Salted Praline Coconut brings a sexy sophistication. Timeless, fashion-inspired ingredients like Leather and Suede further intensify the sensuality of this fragrance. All in a sleek glass bottle topped with a tassel that begs to be touched.

Provocative and edgy, the feel is insatiable. And more than a little Intense.

VICTORIA'S SECRET

# INTENSE

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Going to extremes. Too much is never enough with this edgy, warm gourmand.

**LAUNCH: SEPTEMBER 8, 2016**



## THE COLLECTION

**FRAGRANCE FAMILY:** Warm

**NOTES:** Salted Praline Coconut, Sueded Musks, Plum Noir

EAU DE PARFUM, \$68/3.4 oz, \$52/1.7 oz  
 EAU DE PARFUM ROLLERBALL, \$18/.23 oz  
 No limits.

FRAGRANCE LOTION, \$25/8.4 oz  
 Silky, fragrant softness.

FRAGRANCE MIST, \$25/8.4 oz  
 A lighter touch of fragrance.

**THE TREND:**

Gourmand goes luxe. Unexpected blends like our exclusive Salted Praline Coconut add an intoxicating edge to creamy florals.

**WE LOVE...**

The sleek, sexy bottle. Ribbed glass and a silky tassel are sophisticated and suggestive at the same time.

For questions and all press related inquires, please contact [VSB@blueskypr.com](mailto:VSB@blueskypr.com).





VICTORIA'S SECRET

INTENSE