VICTORIA'S SECRET | PRESS ROOM EXCLUSIVELY FOR THE MEDIA

VICTORIA'S SECRET ANGEL CANDICE SWANEPOEL WEARS THE \$10 MILLION ROYAL FANTASY BRA DESIGNED EXCLUSIVELY FOR VICTORIA'S SECRET BY MOUAWAD

New York, October 16, 2013 —This holiday, Victoria's Secret introduces the \$10 million Royal Fantasy Bra and Belt designed exclusively for Victoria Secret by world-renowned jeweler, Mouawad. Victoria's Secret Angel Candice Swanepoel will model the Fantasy Bra in the 2013 Victoria's Secret Dreams & Fantasies Catalogue (in mailboxes October 23rd) as well as in The Victoria's Secret Fashion Show airing December 10th on the CBS television network. This is the first time Candice has been given the prestigious honor of wearing a Victoria's Secret Fantasy Bra. She follows in the footsteps of other top Supermodels that have worn the Fantasy Bra: Tyra Banks, Gisele Bündchen, Heidi Klum, Alessandra Ambrosio, Adriana Lima and Claudia Schiffer among others.

Valued at \$10 million, the Royal Fantasy bra and matching belt are adorned with over 4,200 precious gems from around the world including rubies, diamonds, and yellow sapphires. Handset in 18 karat gold, the bra also features a 52 karat, pear shaped center ruby.

About Victoria's Secret

Victoria's Secret is the leading specialty retailer of <u>lingerie</u> and <u>beauty</u> products, dominating its field with modern fashion-inspired collections, prestige fragrances and cosmetics, celebrated supermodels and world-famous runway shows. A business of Limited Brands (NYSE:LTD), its more than 1000 Victoria's Secret Lingerie and Beauty stores, the catalogue and VictoriasSecret. com allow customers to shop the brand anywhere, anytime, from any place.

About MOUAWAD – Enchanting customers with magnificent jewels since 1890 Led by 4th generation Co-Guardians, Fred, Alain & Pascal Mouawad, and backed by more than a century of excellence in its field, Mouawad remains a family business built upon artistic excellence, superb craftsmanship, trust and relationships. Mouawad designs, manufactures and sells its own exclusive jewelry and timepiece collections ranging from boutique collections and haute joaillerie to magnificent bespoke masterpieces and objects of art. The Mouawad brand has penetrated continents across the world, while retaining its eminent position as jewelers to royalty, high society, celebrities and those that appreciate the finest standards of dazzling craftsmanship. The vision at Mouawad has always been to enchant and build lifelong relationships with customers by offering a wide range of jewels and timepieces for all occasions.

















